

Roly Poly rolls into Big Rapids



ROLLED AWAY: Michele Albright will open a Roly Poly franchise in Sattler Square by the end of January. (Courtesy photo)

■ Long-time resident Albright looks to open second franchise in the area by end of month

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BIG RAPIDS — Residents, visitors, workers and students will have another choice for lunch or dinner when a Roly Poly opens later this month in Sattler Square on Perry Avenue in Big Rapids.

Michele Albright, owner and operator of Roly Poly in Mount Pleasant, said she is happy to be bringing the new eatery to her

home of Big Rapids.

"It has always been a goal to open one up in Big Rapids," she said. "I wanted to bring one home to Big Rapids, so the people can enjoy the products we have. It's been for a long time. It started out as a short-term goal when I opened the Mount Pleasant location, but it turned into a long-term goal."

Albright said she has worked

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hard the last two years in order to get the Roly Poly here.

"I had to wait for the right opportunity and location as well as the right level of stability at the Mount Pleasant location. It had to be the right opportunity and timing."

Roly Poly, a franchise system of more than 170 sandwich shops throughout 27 states, began in 1996 by offering rolled sandwiches — hence the final sandwich appeared 'roly poly,' Albright said.

"Roly Poly is all about the shape of our sandwiches," she said. "It is a healthier concept with all fresh ingredients. We have close to 100 different ingredients, as well as ethnic items, vegetarian selections

and imported cheese. There is quite a variety and it is a healthy alternative to the typical lunchtime mixes that you find in Big Rapids."

Albright, who has had a passion for the food service industry, added Roly Poly also offers delivery service and a full catering menu and service.

Besides rolled sandwiches, Roly Poly also has low-carb tortillas and diet-friendly specials on its menu, Albright said. A variety of soups also are available every day.

"We're very close to getting this completed," she said. "Dry-wallers are finishing up their work, and we're already getting equipment in. We should open pretty quickly. It's exciting."



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